

# FROM LITTLE THINGS, BOOK SWAPS GROW

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WORD PERFECT: Fiona Bowden, Belinda Spry and Nicole Marshall made the Little Big Book Swap happen.  
Picture: MARK BRAKE

AT the Little Big Book Swap tent in Rundle Mall today, famous faces will be waving the literacy flag as ambassadors for the event. But it is the hardworking women of Raising Literacy



Australia, formerly the Little Big Book Club, who have made it all happen.

Among them are Nicole Marshall, Fiona Bowden and Belinda Spry. All are mothers and all are passionately committed to the cause of spreading the word about the importance of reading.

They also know that the best ideas sometimes turn up where you least expect them.

The Little Big Book Swap was the brainchild of Ms Bowden's 13-year-old daughter, Iseabal, who wanted to help in the work her mum was doing.

"She has seen first-hand how we give books to children who may not grow up with them, and she wanted to involve her friends in helping the wider community," Ms Bowden said.

The idea was taken up by RLA, and the statewide campaign was born. "We're not sure how many individual events there will be, but we do know there are at least 30 community events in places like libraries and childcare centres," Ms Marshall said.

Add to that more than 40 corporate events, and the future of the Little Big Book Swap looks assured.

Take a book and gold coin to join the fun under the canopy in Rundle Mall from 9am.