MEDIA RELEASE

SING WITH ME - BUGGY BOOK BY RAISING LITERACY AUSTRALIA



LOOK with ME

A nursery rhyme buggy board book, *Sing With Me*, will make sure families are never without a song to sing with their little ones!

The new title by Raising Literacy Australia is the perfect first book for babies and families to share together at the supermarket, in the car, at the park or while taking a stroll in the pram.

The story is filled with nursery rhyme favourites including 'Baa Baa Black Sheep', 'Hickory Dickory Dock' and 'Once I Caught A Fish Alive'.

Each catchy song introduces new language and numbers through rhyme and repetitive rhythm to help children develop language skills.



The number of words a child knows before school is a very good indicator of later literacy development.

Raising Literacy Australia CEO, Sue Hill, said singing is a fun way to develop these literacy skills with your little one.

She said the board book was designed in black and white to help newborns clearly focus on the strong contrasting colours and shapes.

"Introducing black and white board books supports families to develop an all-important book routine with their baby right from the start," Ms Hill said.

"Experts have found that if children know eight nursery rhymes by heart by the time they're four years old they're usually among the best readers by the time they are eight!"

Sing With Me is one of five new titles from Little Book Press.

Other new titles include *Food, Me and ABC*, a new picture book designed in conjunction with SA Health to support food literacy, *The Hip Hop Barn* by Phil Cummings and Mandy Foot, *Once Upon My Legs* by Mike Dumbleton and Sarah Boese, and *My Teeth* by Danny Snell.

The five new titles will be included in the Raising Literacy Australia's 2020 Reading Pack program.

Celebrating 15 years of helping SA families, Raising Literacy Australia will distribute another 65,000 reading packs in 2020 to families with a baby, toddler or preschool aged child.

To buy your copy of Sing With Me, visit the Little Book Press website at www.littlebookpress.com.au

If you are ordering a copy for your school classroom, kindergarten, childcare centre, library or preschool get in touch with the Little Book Press team on **8331 3095** for wholesale pricing.

For more information about Raising Literacy Australia and its programs visit www.raisingliteracy.org.au

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